Call for Consultants:
Development of Content for Resource Hub on Digital Rights

Terms of Reference

1. Purpose of the consultancy contract

The purpose of the consultancy contract is to curate existing materials and develop new content for an online resource hub for practicing lawyers in East, West and Southern Africa on digital rights and freedom of expression online.

2. Background

Media Defence’s vision is a world where journalists no longer face legal challenges that threaten their ability to report freely and independently on issues of public interest, allowing citizens to be better informed, able to hold those in power to account.

Media Defence’s mission is to ensure legal protection of journalists and media workers under threat for reporting on issues of public interest, in the belief that freedom of expression is essential.

The Digital Rights Advocates Project aims to support lawyers litigating digital rights and freedom of expression cases in East, West and Southern Africa. Among the activities in this project are litigation surgeries to increase the knowledge, skills and confidence of lawyers taking cases to national and regional courts. The Resource Hub will be a space for Media Defence to continue to support the network of lawyers who have participated in the Litigation Surgeries by providing useful resources for the cases they are working on.

3. Resource Hub

Media Defence is looking to hire a consultant to develop content for an open access Resource Hub which will provide a basis for its network of lawyers to find relevant material for their cases. The development of the Resource Hub is part of the Digital Rights Advocates Project and will be focused on digital rights and freedom of expression online in East, West and Southern Africa. It will be open, accessible and searchable with content that can easily be copied and pasted into legal briefs. The Resource Hub will work in conjunction with an eReader which is currently under development which will contain some of the long form content, such as modules and manuals, for the Resource Hub.

Media Defence is looking for a consultant to collate existing content, organise this content into themes for input into the Resource Hub, and develop new content as suggested by the consultant. The new content should be interactive with the target audience of practicing lawyers.

Training manuals and modules have already been developed for the Litigation Surgeries in East, West and Southern Africa and more recently Advanced Litigation
Surgeries. All of which can also be used as a basis for the development and organisation of content for the Hub.

Please see below for the list of training manuals which will be updated by the end of 2020:

- Manual on Freedom of Expression Law
- Training Manual on Digital Rights and Freedom of Expression Online
- Digital Rights Litigation Guide: Litigating digital rights and freedom of expression online in East, West and Southern Africa
- Manual on Litigating Freedom of Expression Cases in East Africa
- Training Manual on Litigation and Freedom of Expression in West Africa

Please find below the list of the Advanced Modules:

- Restricting access and content
- Criminalisation of online speech
- Privacy and security online
- Trends in censorship by private actors
- Litigating digital rights in Africa

Media Defence has published a separate call for the technical development of the Resource Hub.

4. Expected timeline

- 1 July 2020: Deadline for submission of proposal
- 15 July: Successful proposal will begin
- 15 September: Submission of new content for review by Media Defence’s Legal Team.
- 15 October: Final submission

5. Expected profile

- At least 2 years’ experience drafting resources on digital rights and freedom of expression, ideally for practicing lawyers.
- Demonstrated experience developing interactive materials or MOOCs.
- Demonstrated knowledge of international/comparative law on the right to freedom of expression, digital rights, and internet freedom.
- Availability to provide the deliverables within the expected timeline

6. How to apply

Please submit the following documents to hannah.stoate@mediadefence.org by 1 July 2020:

- A one-page proposal including key dates and timelines for the project.
- CV of those working on the project.
- Quotation/itemised budget in GBP (£).
- Example of relevant previous work undertaken.

If you have any questions regarding the Terms of Reference, please contact hannah.stoate@mediadefence.org.